

The 3rd interuniversity forum «The Great Trading Ways»

Date: 19 - 20 April 2011

Place: the "Higher School of Privatization and Enterprise" at the following address: Samara, Antonova- Ovseenko, 53.

The Forum program includes a conference and 2 sessions.

19 April, Tuesday

10:00 – 10:30	Registration of participants
10:30 – 11:00	Opening ceremony. VIP guests speeches.
11.00 – 11.30	Coffee break
11:30 – 13:00	A special session devoted to the Year of Italy in Russia
13:00 – 14:00	Dinner
14:00 – 16:00	Opening of a research and practice conference «Entrepreneurial/Business culture and an efficient economy»

Subjects of the conference:

1. Competitive advantages of the region in a global economy. Touristic, information, investment potentials.
2. International cooperation in terms and conditions of multicultural entrepreneurial/business context
3. Information technology as a modern efficient economy factor
4. Is an ethical economy myth or challenge in the 21 century? Studentship role in the creation of an ethical economy.

20 April, Wednesday

10:00 – 13:00	The research and practice conference «Entrepreneurial/Business culture and an efficient economy»
10:00 – 13:00	A special session devoted to rewards/making up of school and university students reports competition on Chinese history and economy with participation of "Aisiek-Samara" organization
11:30 – 12:00	Coffee break
13:00 – 14.00	Completion of the Forum

Attention, the Forum program can be changed!

Timing/deadlines for applications

- for participation until **5 April 2011**
- for publications until **30 May 2011**

The reports theses requirements/order form:

Theses scope: maximum 4 pages.

Theses should be presented both on paper and computer media (floppy 3.5. inch tested for viruses or CD).

Floppy/CD marking should contain the following information: author's name and report title. Floppy/CD content should be the same with the content of typewritten report model.

Theses are published with author's redaction. Quality and clarity of tables, figures and pictures correspond to the author's report on floppy/CD.

Theses should be typed using the Word 98 - 2007 format doc.; Sheet size A4, font «Times New Roman» - 14pt; line style - 1; page margins - left margin 2.5 cm, right margin 2,5 cm , the top margin 2,5 cm, bottom margin 2,5 cm; paragraph indentation 1,27 cm; text align - justified, automatic hyphenation, window line control is required.

If there are tables, figures, formulas and pictures in the report, references to their numeration should be in the text.

Diagrams, tables, figures and pictures should be made in the text editor Word.

Figures and tables should have titles placed over the object, and every picture – picture caption.